

**CCN Communications Committee
Minutes Sept. 28, 2004**

Attended: Mary Ann Wieber, Maria Lee, Andrea Licursi, Lisa Casselman, Deb Hymer
Kim Mabey (dietetic Intern with Alberta Pork)

Regrets: Linda Cuda, Kelly Blackshaw, Annette Roberston, Emily Alstad, Nicola Stevens, Laura Fitzgerald

1.0 Welcome to Lisa Casselman, the new CCN coordinator

2.0 Update from November 5th Planning Day

Andrea, Linda and Lisa discussed the key points from November 5th – see summary below:

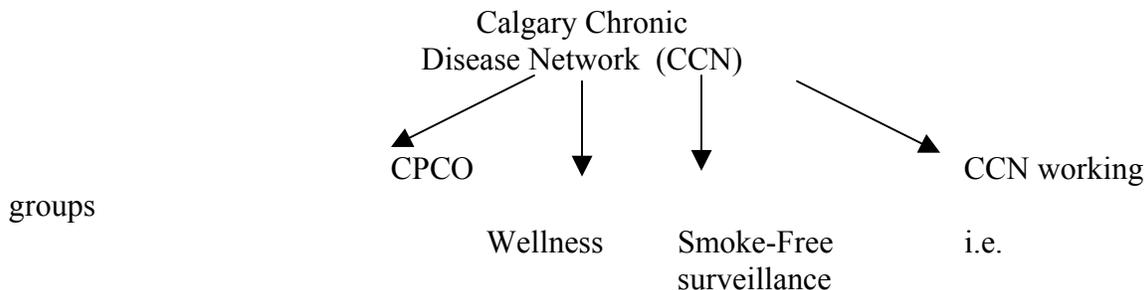
Coordination – Overarching Role for Calgary Chronic Disease Network

- There are many networks in the chronic disease prevention/healthy living arena, i.e. Chronic Disease Prevention Alliance of Canada (CDPAC), Council of Medical Officers of Health, Alberta Healthy Living Network (AHLN), Community Prevention of Childhood Obesity (CPCO), Smoke-Free Calgary (SFC), Calgary Chronic Disease Network (CCN)
- It was proposed that the *Calgary Chronic Disease Network could become an overarching, coordinating body*. This could include:
 - Coordination and development of a common vision
 - Common principles
 - Facilitating a shared work plan
 - Umbrella governance – a steering committee consisting of representatives from various coalitions or groups
 - Unified network of networks – could result in increased awareness, collaboration and role clarification

Possible Options for an Overarching Body

Option 1:

Description: In this option the Calgary Chronic Disease Network would assume the overarching role, possibly with a steering committee including representation from each coalition.



Advantages:

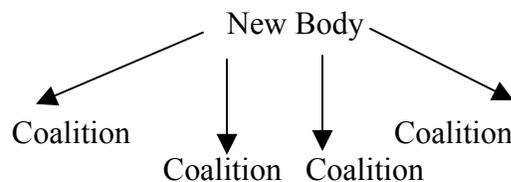
- Steering committee would have representative from each coalition
- Advantages to filtering information to one place
- Alignment with federal/provincial policies – flows down from CDPAC to AHLN to Calgary’s networks/initiatives

Questions/Concerns:

- How do we represent rural? – needs membership evolution
- Need to ensure added benefit for each
- What about others? i.e. Libin Cardiovascular Institute, Institute of Public Health. They could connect through one contact.
- Consider a new name e.g. Calgary Healthy Living Network

Option 2:

Description: In this option a new coordinating, overarching body would be created, including representation from the existing coalitions.



Considerations:

- More equitable?
- Name? Prevention added to name?

Discussion about Proposed Overarching Role

Mechanics

- Each coalition probably has its own priorities as well as some “broader” priorities.
- A coordinated work plan could increase synergy and decrease duplication. Overarching body could look at planned actions and identify the synergies.
- Would need to:
 - o develop a framework
 - o populate the steering committee
 - o clarify and assign roles
 - o be willing to change

Concerns/Considerations

- Need to go back and think about this, consider alternate ideas
- Need to establish process and principles
- Need to get rural representative – a challenge since there are not a lot of agencies
- Look at this from a customer focus – What is best for them?

Advantages

- Enhanced synergy
- Potential for better integration, decrease in silos

Potential Names for Overarching Body

- Calgary and Area Healthy Living Network – healthy living inspires people
- Southern Alberta Healthy Living Network
- Foothills Healthy Living Network
- Note: Chronic disease prevention unites us

Overarching Body Proposal - It appears that there is approval in principle to pursue this.
Actions:

- *Coalition/committee representatives* - discuss the idea of an overarching body with their coalitions, clarify their commitment to the proposal, identify coalition contacts for further discussions, consider connections to provincial/federal groups.
- *Participants* - send input and comments to Lisa Casselman (lisa.casselman@calgaryhealthregion.ca)

December 2, 2004 - Follow-up to Steering Committee (SC) Meeting

Website - Andrea Licursi advised that changes to the website structure and a possible new url address need to be addressed, and will await confirmation of the CCN's potential broader role in chronic disease prevention. Andrea stressed the communications committee may need to be repopulated with a new structure and the communications role needs to be discussed during the next steps with the other coalitions.

Based on the discussion at the SC meeting, the following decisions were made:

- The network will be called the *Calgary Chronic Disease Prevention Network*. In public communications such as through the website, the focus will be on healthy living not just disease prevention.
- The network will set up consultation sessions with the other interested coalitions SFC, the CPCO as well as representatives of the Active Living movement. At these sessions, CCN steering committee representatives will explain the CCN's vision for an overarching body, seek feedback from the coalitions about the proposal and discuss the next steps.
- Existing CCN committees will remain unchanged until there is more clarity about the future role of the CCN. There will be a need to review the mandate of the Communications Committee once the role of the CCN is confirmed.

Next CCN Steering Committee Meeting to be set following consultations with other coalitions. This will likely be in late January of early February.

Next CCN Communications Meeting to be determined in 2005.