

**CCN Primary Prevention Committee  
MINUTES  
March 24, 2004**

**Present:** Jayne Thirsk, Suzanne Galesloot, Christina Weiss, Ruth Kohut, Corey Parker, Marni Wilks, Simone Myei (student), Karen Caughey, Liz Young

**Regrets:** Joanne Stewart, Andrea Licursi(Communications Committee), Cynthia Smith

### **1.0 Introductions**

- The group welcomed new members – Christina who is replacing Heidi, Ruth who is taking the lead on the school food policy group, and Simone a student with Andrea.
- Action: Marni to email out an updated Committee member list .to all Primary Prevention Committee Members. Please email back any corrections Suzanne to ensure additions/changes are added to CCN database

### **2.0 Business Arising**

#### **2.1 Calgary Walking**

- Christina reported on the progress of the “Walkable Communities” events occurring on April 19<sup>th</sup> and 20<sup>th</sup>. Dan Burden will be in town for 2 days. Day 1 will involve a walkabout of the South Shaganappi area, an afternoon session with the planners involved with the design of the new hospital, and a public lecture in the evening. Day 2 will be a breakfast session with key decision makers, and a workshop for city planners.
- The main role of the CCN is in the promotion of the public lecture. Posters (limit of 40 for the whole committee) and email versions of the poster will be ready by the end of the week at which point they can be forwarded to the group for their distribution.
- Roundtable of who PPC members can send posters and email posters to: Corey (fax to 400 senior’s centres), Karen (fax to all community centres), Christina to find out how to get posters into community health centres, Liz to email poster out to majordomo (35000) as well will put posters in Safeway and CO-OP stores in her area, Christina to send out to CHR staff, Suzanne to put poster on website and send out special announcement to CCN members (>300), Jayne to email DC members in her monthly message,
- Eventually the CCN Communications Committee would like to have a template of how far CCN members can reach in terms of their communications, therefore all committee members should email Andrea Licursi ([andrea.licursi@albertapork.ca](mailto:andrea.licursi@albertapork.ca)) on the places that they have emailed the poster to as well as the potential reach (# people). Also cc Marni with the same.
- *We are hoping that all CCN committee members attend the Walkable Communities public lecture!!! And bring a friend.*

#### **Actions:**

- 1) Marni to write up an email introduction for the public lecture for PPC members to use when they email out the poster in pdf and in word format.**

- 2) **Marni to send public lecture posters to PPC members to put up where they see fit. If you would like some posters, contact Marni**  
- Liz (10), Karen (5), Ruth (5)
- 3) **PPC members to email Marni and Andrea Licursi with who they send the poster to (along with potential reach)**
- 4) **Marni to ask Melanie (City) about PSA's and who they are going out to and to ask about whether libraries will be informed.**
- 5) **Marni to find out if Recreation Centres will be sent posters**
- 6) **Christina to check on the most effective way to get posters into the community health centres**
- 7) **Liz to find out if the U of C has been invited to the Walkable Communities Workshop.**
- 8) **Marni to find out if the police service has been invited to the workshop or involved in any of the events**
- 9) **Marni to find out if Steve Hansen has been invited to the workshop as an access person in transportation.**
- 10) **Christina follow up with CDA, BFFL, DC, and Ruth re smoke-free display.**
- 11) **ALL COMMITTEE MEMBERS attend public lecture on Monday April 19<sup>th</sup> at 7:30 at the Dutton Theatre!!!**

## **2.2 School Food Policy**

- Ruth reported on the School Food Policy group. The group has expanded by 3 members and includes a wide variety of people (RD's, comprehensive school health, BFFL). They held their first meeting on March 8th. Their two main goals are to:

1. Pilot a community development project with 2 schools, Cardinal Newman (jr. high) and McKenzie Lake (elementary) , using the new CHR publication School Nutrition Handbook ([www.calgaryhealthregion.ca/schoolnutritionhandbook](http://www.calgaryhealthregion.ca/schoolnutritionhandbook) ). The intent is to begin the pilot in the new school year and will involve focus group work with students and empowering student to take ownership of their school environment with respect to healthy eating.

2. Increase the awareness of the importance of school food policy. There was a Resolution passed in 2003 called Addressing the interdependence of Learning and Healthy for Children and Youth. Ruth has corresponded with APHA concerning the actions taken thus far on this Resolution. APHA is working with the Alberta Coalition for Healthy School Communities to assist in preparing a letter to the various Ministers (Learning, Health and Wellness, Children's Services and the Alberta Learning Commission) requesting interdepartmental leadership in addressing health and supporting collaborative school health programming.

There is currently a cross-ministerial initiative fostered by Ever Active Schools Ad Hoc Committee on Developing Healthy School Policies. A meeting was held with various ministers in May 2003. Recommendations were made to continue inter-ministerial and community momentum regarding the development and implementation of policies to create healthier school environments.

- Suggestions from the group: have CCN Steering Committee and Primary Prevention Committee send a letter to the Minister of Learning as well. Also, contact AHLN re: sending a letter.

**Action: 1) Ruth to contact APHA to find out how CCN can further support them.**

**2) Marni to bring up the idea of the Steering Committee writing a letter in support of this at the next SC meeting**

**3) Ruth to draft letter and send to Marni who will then send to PPC members for their input**

**4) Suzanne to work with webmaster to develop CCN letterhead which includes all partner organizations logo's.**

### **2.3 Health Canada Funding**

- Suzanne updated the group on the potential for increased funding for the completion of the CLANS project. Health Canada approached Suzanne and said that they could request additional funding in the categories of translation, dissemination and evaluation. It is looking like ~\$20,000 will be granted to CLANS for final report production, revision and finalization, work around the dissemination of Calgary at a Glance and other key initiatives, as well as the Evaluation. It was suggested that Suzanne contact Delaney Johnson (CHR) for translation.
- Implications for the PPC is that this will free up the Unilever Heart Health Project money that was to be used for evaluation and final report production, for achieving the CLANS priorities of Calgary Walking and School Food Policy (~\$5000 each). We should begin thinking about initiatives/projects that we could use this money for in both of these areas.

**Action: All committee members should think about what to do with Calgary at a Glance – who should it go to, how to disseminate, etc – send suggestions to Suzanne**

## **3.0 New Business**

### **3.1 Budget**

- The CCN Resources Committee needs committee budget requests for 2004 ASAP. The group discussed potential budget needs but decided that the money from CLANS would cover most of their projects for the year.

### **3.2 Communication Template**

- see above

## **4.0 Annual Event**

- Suzanne updated the group on the annual event to be held on Friday June 11<sup>th</sup>, 2004 8:30 – 4:00 at the Atco Centre, COP. Focus is going to be on Achieving

Health – through supportive environments and networks for healthy, active lifestyles. An agenda will be sent out shortly

**Action:**

- 1) All Primary Prevention Committee members to mark their calendars for June 11<sup>th</sup> – and BRING A (non-CCN Member) FRIEND!**
- 2) Simone to draft an email asking organizations whether they wish to have a display at the event. Marni to send to PPC members for review and suggestions – of organizations who should be invited to display. Note: given the theme and involvement of the Primary Prevention Committee in Active Living initiatives, it was felt that all PPC member organizations should be offered a display space.**

**5.0 Next Meeting**

Thursday May 6<sup>th</sup>, 2:00 – 4:00  
Centre 15 (1509 Centre Street S) Panorama Room